

See us at NPE -- Booth #11232

For Immediate Release

**ANALYTICAL SERVICES SHOWCASED
AT WORLD'S LARGEST PLASTICS SHOW**

[Midland, MI] -- Extensive analytical resources will be the focus of a 10x10 booth at NPE 2003, as Impact Analytical showcases the company's problem-solving laboratory capabilities at the world's largest plastics and elastomers trade show. With considerable resources in polymer science, Impact Analytical will highlight its resident expertise in process engineering, packaging and physical properties testing. Sponsored by the Society of the Plastics Industry (SPI), the triennial event will be held June 23-27 at McCormick Place in Chicago, the largest exposition facility in North America.

Since 1971, Impact Analytical has delivered extensive problem-solving capabilities, detailed analysis and method development to customers in plastics manufacturing and processing.

The company's experienced technical staff provides characterization of unknown materials, permeability testing, competitive product analysis, identification of impurities, investigation of product failures and supplier certification.

"Two of our biggest strengths in plastics processing are taste/odor analysis and additives analysis," commented spokesman Eric Hill. "Taste and odor are critical in food and beverage products, and we've developed many techniques for identifying and resolving those issues, including an experienced taste and odor test panel, he said.

“There are many good labs which can generate data according to standard test methods,” Hill continued. “Our activities are directed more toward problem-solving. For example, we not only help identify the causes of taste/odor interactions in food packaging and other plastics, but we have the resources to recommend practical solutions to resolve those issues.” Hill added that one of the senior scientists working in this area had more than 35 years’ experience.

Visitors to NPE 2003 will be able to view innovations and technological breakthroughs from more than 2,000 exhibitors serving all facets of the industry, including automotive, appliance, medical and packaging. Exhibitors will be demonstrating ways to boost productivity, reduce costs and improve end products. Created and sponsored by SPI, this year’s event will be the 24th NPE since 1946.

Founded in 1937, SPI is a trade association representing one of the largest manufacturing industries in the United States, with 1,500 members representing the entire plastics industry supply chain, including processors, equipment manufacturers and raw material suppliers. The U.S. plastics industry employs 1.5 million workers and delivers more than \$330 billion in annual shipments. For more information visit SPI on the Web at www.plasticsindustry.org.

For more than 25 years Impact Analytical has provided extensive problem-solving capabilities, detailed analysis, and method development to customers in manufacturing and academia. The company’s experienced technical personnel also help customers implement quality control programs, certify suppliers, and characterize unknown materials. With considerable resources in polymer science, Impact Analytical maintains resident expertise in process engineering, packaging, and physical properties testing. The laboratory is registered under ISO 9002.

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