



IMPACT ANALYTICAL NAMES NEW BUSINESS MANAGER

FOR IMMEDIATE RELEASE

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(MIDLAND, MI) Impact Analytical announces the appointment of Michael P. Murphy as the organization's new business manager. Following a distinguished 22-year run at The Dow Chemical Company, Murphy brings his expertise to Impact Analytical, a wholly owned subsidiary of Michigan Molecular Institute that provides contractual services to customers in the form of short-term sample analysis, problem solving and long-term research projects.

Murphy's responsibilities at Impact will include oversight of the financial and strategic management of core laboratories, sales, marketing, quality and results. Murphy said he already feels at home among his colleagues at Impact.

"This is a bright, articulate group of high-quality people," Murphy said. "Impact is really starting to differentiate itself from its competitors, and I hope to help push our business to a new plateau. We're on the verge of some big things, and I'm happy to be on board."

Prior to his arrival at Impact, Murphy spent 22 years at Dow, serving most recently as Business Information Manager/Corporate Knowledge Management Architect, a position with global responsibilities. In that role, he was responsible for developing and maintaining an intranet as a single point of access that crossed traditional boundaries of function, geography and work processes to bring business information to Dow's internal business groups.

Previously at Dow, Murphy's roles included Director of Technology and Development, Technical Service and Development Manager and Senior Research Chemist. Before his employment at Dow, Murphy worked for the U.S. Department of Agriculture as a research associate.

Murphy has a Ph. D. in Chemistry from Arizona State University. He did his undergraduate work in Chemistry at ASU (B.A.) and Phoenix College (A.S.). He and his wife, Mary Ellen, live in Midland and have four children. In his spare time, Murphy volunteers as a member of the American Legion Post 165 Berryhill Baseball Committee and enjoys racquetball and woodworking.

One of the country's top analytical testing labs, Impact had sales topping \$1.15 million in 2004. Impact's customers total more than 120 from across the United States, and that group's growth rate is about 50% per year. Sharing its lab and office space with MMI, Impact uses state-of-the-art equipment valued at more than \$4.5 million. Impact is an ISO 9002 registered laboratory and has been audited by Dow Corning and Allied Signal, with certification from both organizations as an "Approved Laboratory."

For more information about Impact Analytical, visit the company website at www.impactanalytical.com or call 832-5555.

