

The results of Impact Analytical's Great iPod Giveaway will literally be heard halfway around the world.

The contest, in which current and new customers were invited to apply with the submission of a new project at the Midland, Mich. testing lab, announced its winner this week – Christine Schwartz of Hain Celestial Group, Boulder, CO-based manufacturer of Celestial Seasonings Teas and an Impact customer for several years. When notified that she had won, Schwartz knew exactly how she'd use her new iPod.

“Christine said she was going to load it with her son's favorite songs and mail to him in Iraq,” said Eric Hill, Impact's Market Development Manager. “Christine thought it might be a nice gift from home.”

Schwartz' son, Sgt. Jason Schwartz, is in his second tour of duty in Iraq with the U.S. Army. His mother says the gift was well-received.

“I talked to my son and he was so excited,” Christine said. “He said he'd be able to download more of his music from his laptop, and let me tell you, he was very happy. I told him how I won it, and I told him how everybody at Impact was proud of him and concerned about his safety and well-being. He wanted to thank the people at Impact Analytical very much.”

Impact's Great iPod Giveaway, which generated several new customers for Impact, as well as affirming its partnership with several others, launched this spring at the ANTEC conference in Boston. Hill said the organization is especially heartened to see the end result of this particular promotion.

“To know that one of our soldiers overseas might be able to enjoy the iPod and get a little piece of home, even for a little while, is fantastic,” Hill said. “This giveaway has taken an unexpected and wonderful turn, and we're happy to be involved.”

For more than 25 years Impact Analytical, a wholly owned subsidiary of Michigan Molecular Institute, has provided extensive problem-solving capabilities, detailed analysis and method development to customers in manufacturing and academia. The company's experienced technical personnel also help customers implement quality control programs, certify suppliers and characterize unknown materials. With considerable resources in polymer science, Impact Analytical maintains resident expertise in process engineering, packaging and physical properties testing. The laboratory is registered under cGLP/GMP and ISO 9001:2000 standards.