

See us at ANTEC -- Booth #320

For Immediate Release

**ANALYTICAL SERVICES SHOWCASED
AT INDUSTRY'S LARGEST TECHNICAL CONFERENCE**

[Midland, MI] -- Extensive analytical resources will be the focus of a 10x10 booth at ANTEC 2003, as Impact Analytical showcases the company's problem-solving laboratory capabilities at the plastics industry's largest technical conference. With considerable resources in polymer science, Impact Analytical will highlight its resident expertise in polymer deformulation, packaging testing and physical properties testing. Sponsored by the Society of Plastics Engineers (SPE), the annual event will be held May 4-8 at the Nashville Convention Center and Renaissance Hotel in Nashville, TN.

Since 1971, Impact Analytical has delivered extensive problem-solving capabilities, detailed analysis and method development to customers in plastics manufacturing and processing.

The company's experienced technical staff provides characterization of unknown materials, permeability testing, competitive product analysis, identification of impurities, investigation of product failures and supplier certification.

"Two of our biggest strengths in plastics processing are taste/odor analysis and additives analysis," commented spokesman Eric Hill. "Taste and odor are critical in food and beverage products, and we've developed many techniques for identifying and resolving those issues, including an experienced taste and odor test panel, he said.

“There are many good labs which can generate data according to standard test methods,” Hill continued. “Our activities are directed more toward problem-solving. For example, we not only help identify the causes of taste/odor interactions in food packaging and other plastics, but we have the resources to recommend practical solutions to resolve those issues.” Hill added that one of the senior scientists working in this area had more than 35 years’ experience.

Visitors to ANTEC 2003 will be able to view innovations and technical breakthroughs from more than 100 exhibitors serving all facets of the industry, including automotive, appliance, medical and packaging. Corporations and academia alike meet at ANTEC to learn about the latest advances in materials, design, processing, testing and recycling of thermoplastics, thermosets and composites. Created and sponsored by SPE, this year’s event will be the 61st ANTEC Conference.

The Society of Plastics Engineers, Inc., was originally incorporated in 1942, and SPE has become the recognized medium of communication amongst scientists and engineers engaged in the development, conversion and applications of plastics. It is an international society, with a significant number of its members reside outside the United States.

By sponsoring seminars and conferences, sharing knowledge, strengthening skills and promoting the use of plastics, SPE has helped the industry thrive for over 60 years. In the process, the organization has developed a 30,000-member network of leading engineers and other plastics professionals, including technicians, salespeople, marketers, retailers and representatives from related industries. For more information, visit SPE on the Web at www.4spe.org.

For more than 25 years Impact Analytical has provided extensive problem-solving capabilities, detailed analysis, and method development to customers in manufacturing and academia. The

company's experienced technical personnel also help customers implement quality control programs, certify suppliers, and characterize unknown materials. With considerable resources in polymer science, Impact Analytical maintains resident expertise in process engineering, packaging, and physical properties testing. The laboratory is registered under ISO 9002.

For more information, contact:

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